

# 吉利芝車控股有限公司

**GEELYAUTOMOBILE HOLDINGS LIMITED** 

# **Corporate Presentation**

August 2020

### **Sales Performance**

Jan-Jul 2020

Overall: 635,664 units -14% YoY

**Domestic:** 611,568 units -13% YoY

**Exports:** 24,096 units -43% YoY

**NEEV:** 35,615 units -43% YoY

<u>Sedans</u>

232,611 units -20% YoY

SUVs\*

**390,448 units** -10% YoY

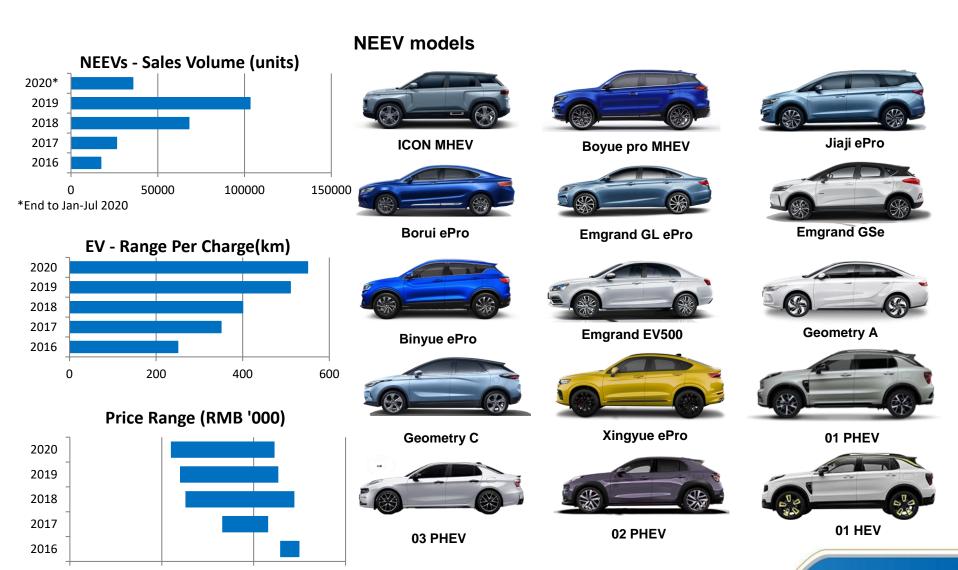
**MPV** 

12,605 units

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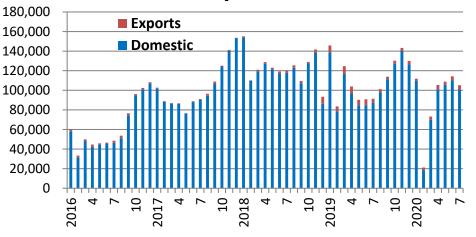
<sup>\*</sup>Jan- May, Geely sold the most SUVs in Chinese market. Data from CPCA.

### **New Energy and Electrified Vehicles**

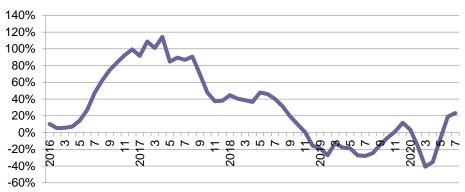


### **Sales Performance**

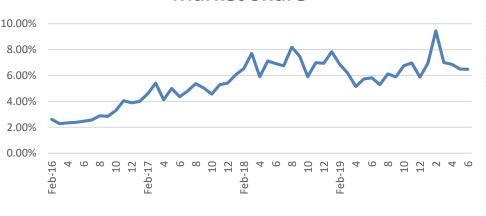
#### **Monthly Sales Volume**



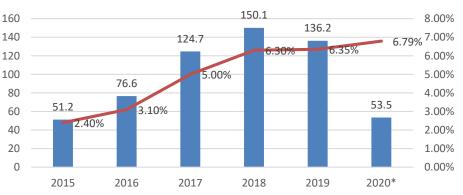
#### **Domestic Sales Volume (3MMA+/-%)**



#### **Market Share**

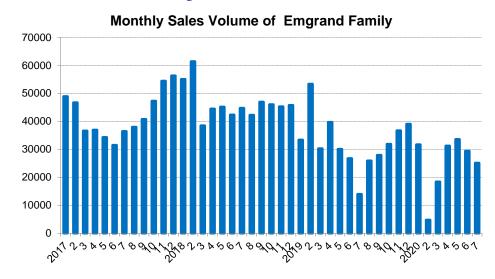


#### **Annual Sales Vol & Market Share**



### **New Emgrand Family**

- Emgrand, Emgrand EV, Emgrand GS, Emgrand Gse, Emgrand GL, Emgrand GL PHEV
- A total of 175,335(-20% YOY) unit sales volume in Jan - Jul 2020
- Emgrand remains one of the best selling sedan models in China(Rank #7 in 1Q20)





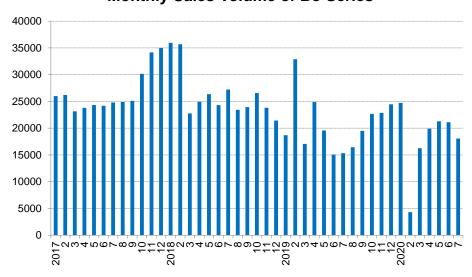


## **Boyue & Borui**





#### **Monthly Sales Volume of Bo Series**



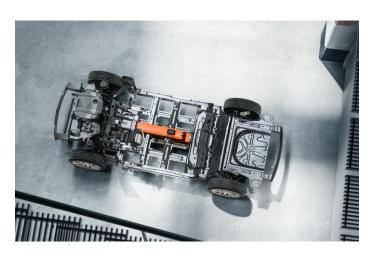
#### **Boyue & Borui**

- Over 20,000 unit of monthly average sales volume during 2020Q2
- Boyue is one of the most selling SUV model in China & Malaysia.

SUV Total Sales Volume Ranking			
	2019	2020H1	
China	#3	#3	
Malaysia	#1	#1	

# Xingyue





\*The first CMA-based Vehicle of Geely Brand

Powertrain: 1.5TD+7DCT

1.5TD+EV Motor+7DCT

2.0T+8AT

**Dimension:** 4605/1878/1643

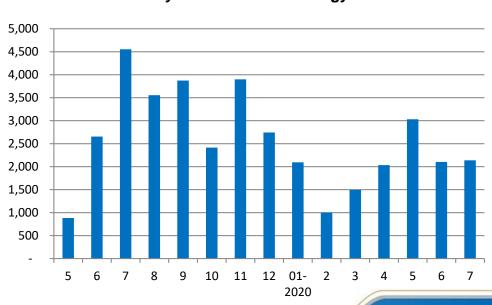
Wheelbase: 2700

 Power:
 130kw/175kw/192kw

 Max. Torque:
 255//350/400 N.m/rpm

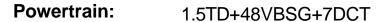
 MSRP:
 RMB 135,800-216,800

#### Monthly Sales Volume of Xingyue



# Jiaji





1.5TD+EV Motor+7DCT

1.8TD+6AT

**Dimension:** 4706/1909/1690

Wheelbase: 2805

**Power:** 130kw/135kw

Max. Torque: 255/300 N.m/rpm

**MSRP:** RMB 99,800-192,800

#### Monthly Sales Volume of Jiaji



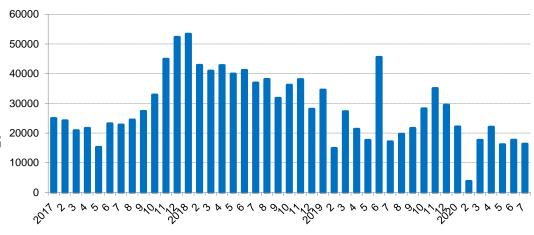
6,000 4,000 2,000 1,000 Mar-19 4 5 6 7 8 9 10 11 12 2020 2 3 4 5 6 7

\*2+3+2, 2+2+3, 2+2+2 three seating options

# **Vision Family**

- Vision Family(Vision, Vision X6, Vision X3, Vision S1) recorded a total of 115,826 (-34% YOY)unit sales volume in Jan Jul 2020
- Accounted for 18% of total sales
   Volume in Jan Jul 2020

#### **Monthly Sales Volume of Vision Family**





### Binrui & Binyue



**Engine:** 1.4T, 1.0T

**Transmissions**: 6DCT,CVT,6AT,6MT

**Dimension:** 4680/1785/1460

Wheelbase: Power: 2670

**Max. Torque:** 98kw/5200rpm (1.4T)

215/2000-4000 N.m/rpm (1.4T)

**MSRP:** RMB79,800-110,800



**Engine:** 1.5T, 1.0T **Transmissions**: 7DCT, 6MT

**Dimension:** 4330/1800/1609

Wheelbase: Power: 2600

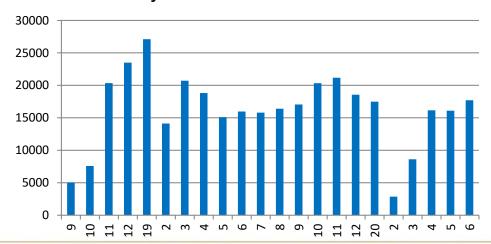
**Max. Torque:** 130kw/5500rpm (1.5T)

255/1500-4000

N.m/rpm (1.5T)

**MSRP:** RMB78,800-118,800

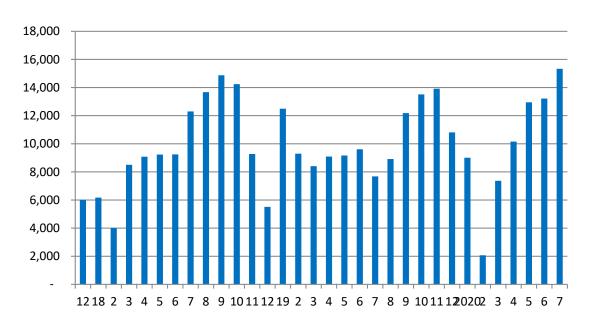
#### Monthly Sales Volume of "Bin" Series



**GEELY** 

### LYNK & CO

#### Monthly Sales Volume of LYNK & CO













### LYNK & CO

- JV with 5:3:2 shareholding structure between the company, Volvo Car and the Zhejiang Geely Holding Group
- Supplement current market coverage by Geely (mass) and Volvo brands (premium), targeting at global high-end market segment
- 284 dealers in China until 2019
- 2020 in Europe
- Lynk & Co recorded 70,094 unit sales volume in Jan – Jul 2020(+9% YoY).





### **New Products 2020**

#### "Geely" brand:

- "Haoyue" Full size SUV model
- "Icon" compact SUV model
- A compact sedan model
- "NEEV" versions for major existing models

### "Geometry" brand:

- "Geometry C" A brand new electrified SUV model
- "Lynk&Co" brand:
- Two brand new compact and sporty SUV models



### **Environmental, Social & Governance ("ESG")**

- Stay as constituent of the "Hang Seng Corporate Sustainability Benchmark Index"
- Received an MSCI ESG Rating of AA
- Ranked top 20 among HIS constituents in the "Hong Kong Business Sustainability Index"



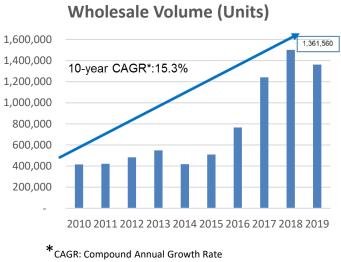


# Environmental, Social & Governance ("ESG") - (Continued)

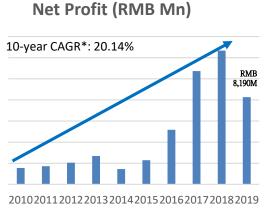
- Sales volume of NEEVs 35,615 units in Jan – July 2020
- NEEVs contributed to 5.6% of total sales volume in Jan – July 2020
- 68% existing products offer NEEV versions
- For newest models like Jiaji, Xingyue & Icon, NEEVs accounted for about 50% of their total sales volume in Jan – July 2020



### **Financial Performance**

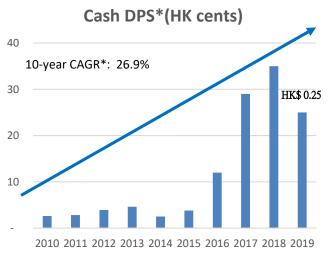


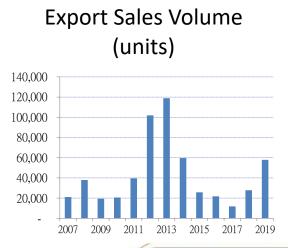




<sup>\*</sup>Average Ex-factory Prices excluding Lynk&Co







### **Auto Finance Joint Venture**



- Registered capital RMB 4 Billion
- Commenced operation in Sep 2015
- Wholesales financing solutions to dealers
- Retail financing solutions to endcustomers
- Focusing on Tier-1 & -2 cities initially
- Supporting Geely, Lynk & Co and Volvo Car brands
- Progressively covering the whole China market
- 2019 net profit RMB 509.1M



# **Strategy**

Products:	<ul> <li>Platform and modular architecture;</li> <li>Focus on powertrain technology;</li> <li>In-house international design capabilities;</li> <li>Joint product architecture with Volvo Car;</li> <li>Focus on EV, PHEV &amp; MHEV to speed up new energy product offerings;</li> <li>Strategic alliance to upgrade technologies</li> </ul>
Services:	<ul> <li>More than 969 Geely dealers ,163 Geometry dealers and 284 LYNK &amp; CO dealers in China;</li> <li>17 sales agents, 327 sales and service outlets in 17 oversea countries;</li> <li>Vehicle finance JV with BNP Paribas Personal Finance</li> </ul>
Branding:	<ul> <li>"Geely" brand for mass market;</li> <li>"Lynk&amp;Co" brand for upper market;</li> <li>"Geometry" brand for BEV market</li> </ul>



# **Geely Automobile in Figures**

Year started:	1998
Total workforce:	43,000 (on Dec. 31 <sup>th</sup> , 2019)
Manufacturing facilities:	11 plants in China + 1 JV plant in Belarus
Products:	17 major models under 4 platforms & 2 modular architecture
Distribution network:	More than 969 Geely dealers ,163 Geometry dealers and 284 LYNK & CO dealers in China
2019 Sales Volume:	1,361,560 units
2019 Revenues:	US\$12.40 billion
Market Capitalization:	US\$21.05 billion (on Aug 7th, 2020)



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